**Change management as a success factor in the implementation, scaling up and transfer of digital health & social care solutions**

**REGISTER NOW!**

**A satellite event to the 14th AAATE Conference 2017**

12/09/2017 - 10.00 - 15.45

**St Mary’s Conference Centre, Bramall Lane, S2 4QZ Sheffield (UK)**

Demographic change requires regions to deploy on an increasingly large scale digital health and social care solutions to keep the costs of care sustainable without reducing its quality. Unfortunately, many attempts to develop innovative solutions have shown success at pilot level, but difficulties in the actual deployment stage. The same holds true for the transferability of solutions from one region to another: what works well in one place, might not work well in another.

Among the factors that explain these difficulties there are many that deal with change management and it is clear that digital health and social care solutions are not merely “add-on’s” to existing care plans, pathways and ways of working. Successful deployment requires deep changes in the ways of working of people, and organisations together with new care recipient relationships.

In this seminar, we will assess some of the success factors related to organisational change and how these factors have been managed during the up-scaling and transfer of successful experiences. We will also look at tools that can help to understand how to support implementation, scalability and transferability of digital health and care solutions in the UK and in Europe. We will focus on experiences of person-centred technology deployment that are supporting care recipients in their self-management and independence, including remote monitoring.

**Sessions:**

* **The digital transformation of the health and social care sector: opportunities and challenges**
* **Change management as a factor for success**
* **Including change management in your project strategy**
* **Assess Readiness for Integrated Care**

**Confirmed speakers**

George Crooks (NHS 24 / Scotland's national Telehealth and Telecare organisation)

Horst Krämer (European Commission)

Cees van Berkel (Philips Health Care)

Brian Donnelly (CECOPS)

Toni Dedeu (Government of Catalonia)

John Dinsmore (Trinity College Dublin)

Arlene Astell (University of Reading)

Donna Henderson (NHS 24, UK)

Andrea Pavlickova (NHS 24, UK),

Stuart Anderson (University of Edinburgh, UK),

Jon Txarramendieta Suarez (Kronikgune, Spain)

Lisa Lundgren (Region of Norrbotten, Sweden)

David Prendergast (INTEL, Ireland)

Chairs: Evert-Jan Hoogerwerf & Leo Lewis (AAATE)

The seminar is organized by AAATE and the Horizon 2020 project consortiums ProACT and InLife, with support of the European Commission and the collaboration of EHTEL (European Health Telematics Association), the Scirocco project consortium, the European Association of Service Providers to Persons with Disabilities and the European Connected Health Alliance. In addition, other organisations and projects will be showcased during the event. The seminar targets in particular health and social care managers, policymakers at national and regional level, health and social care professionals, project managers, the EIP on AHA community.

At the end of the seminar the participants will:

- have a good understanding of the challenges related to the digital transformation of the health & social care sector;

- have reflected on the opportunities for governments, organisations and care ecosystems to “go digital”;

- have received information on holistic models to self-assess readiness for regions, organisations and ecosystems;

- have had the opportunity to learn from experts leading successful experiences and to discuss with them;

- have had the opportunity to talk to colleagues with similar information and knowledge needs to exchange experiences.

**The AAATE Conference**

The seminar is organised as a satellite event to the 2017 AAATE Congress - a 5-day event about Assistive Technologies that will take place from 11-15th September 2017. The main Conference will be from 13-14th September and satellite events are running on the other three days at venues in Sheffield (UK).

The 2017 Congress will address the global challenge of meeting the needs of the increasing number of people who could benefit from Assistive Technology. The congress will add to its usual breadth, a focus on the translational research agenda. The programme will include contributions and special thematic sessions on topical subjects such as dementia, care robotics, universal design, eHealth and eCare, Active and Healthy Ageing and many others.

More information: [www.aaate2017.eu](file:///C%3A%5CUsers%5CUser%5CDownloads%5Cwww.aaate2017.eu)

**Fees**

- Satellite event on Change Management £176.00 ([bookable via University of Sheffield](http://onlineshop.shef.ac.uk/conferences-events/faculty-of-medicine-dentistry-and-health/school-of-health-and-related-research-scharr/aaate2017-satellite-event-day-st-marys-conference-centre))

- Satellite event + one day of the conference: 560.00 Euros ([bookable via Conference Management System](http://conference2017.aaate.net/))

- Satellite event + two days conference: 793.00 Euros ([exchange rates may vary. Satellite event bookable via University of Sheffield](http://onlineshop.shef.ac.uk/conferences-events/faculty-of-medicine-dentistry-and-health/school-of-health-and-related-research-scharr/aaate2017-satellite-event-day-st-marys-conference-centre), [Conference days bookable via Conference Management System](http://conference2017.aaate.net/)).

For registrations: [www.aaate2017.eu](http://www.aaate2017.eu)

**Preliminary Programme**

10.00 **Opening session**

* Welcome on behalf of AAATE and introduction to the day
* Keynote: The need to change! George Crooks (NHS 24 / Scotland's national Telehealth and Telecare organisation)

10.30 **Session one: The digital transformation of the health and social care sector: opportunities and challenges**

* Horst Krämer (European Commission, DG Connect) Policy objectives for an ageing Europe
* Cees van Berkel (Philips Health Care) Business opportunities in the era of digital transformation
* Brian Donnelly, Executive Director (CECOPS) (TBC) How to plan, commission and provide good quality and effective Technology Enabled Care Services

*Q&A*

11.30 **Session two: Change management as a factor for success: lessons learned from the deployment and upscaling of eHealth solutions**

* Toni Dedeu (Government of Catalonia)

Interactive session (discussion groups)

12.30 **Session three: Including change management in project strategies**

* John Dinsmore (Trinity College Dublin) representing the ProACT consortium
* Arlene Astell (University of Reading) representing the IN LIFE consortium

13.00 Lunch Break - networking

14.00 **Session four: Scaling Integrated Care in Europe – What does it take?** **The SCIROCCO Tool to Assess Readiness for Integrated Care and experiences with its use.** (Session managed by the Scirocco consortium in collaboration with EHTEL)

* With contributions from: Donna Henderson and Andrea Pavlickova (NHS 24, UK), Stuart ANDERSON (University of Edinburgh, UK), Jon Txarramendieta Suarez (Kronikgune, Spain) & Lisa Lundgren (Region of Norrbotten, Sweden).

15.15 Discussion and Q&A to all speakers of the day

15.30 Concluding remarks – David Prendergast (anthropologist at INTEL)

15.45 End of seminar